



A N G E L A M A S C I A

CAREER OBJECTIVE

A dedicated graphic designer with a variety of experience in digital design and marketing who creates impactful visual communication to form creative solutions. Seeking to be part of an innovative company where my excellent communication skills and strong work ethic will make a substantial contribution to the team.

EDUCATION

Monmouth University, West Long Branch, NJ
BFA in Design and Animation with a concentration
in Graphic and Interactive Design, May 2022
GPA: 3.9 out of 4.0

AWARDS AND HONORS

Award for Creativity in Graphic Design, 2021-2022
Art & Design Department at Monmouth University

Published Author, Macmillan Learning, 2021
College Quest, How to be Eco-friendly on Campus

Dean's List at Monmouth University, 2018-2021

Distinguished Proficiency in Advertising, 2019-2021
The Outlook, MU Newspaper

The Monmouth Review, Volume 63, 2019-20
Flower Strip, ink on paper
Self Portrait, graphite on paper
Renaissance Album, Adobe Illustrator

International SpaceTime Competition, SIGGRAPH, 2020
Finalist for Think Beyond

ADDITIONAL SKILLS

Adobe Creative Cloud
Photoshop, Illustrator, InDesign, XD, After Effects

Microsoft Office
Word, Powerpoint, Excel, Outlook

Social Media Management

Digital Photography, Screenprinting

Website Design
HTML/CSS, Figma

PROFESSIONAL EXPERIENCE

The Outlook, MU Newspaper, West Long Branch, NJ
Advertising Manager, Fall 2018–Spring 2022

- Responsible for interior design of various sections of newspaper such as Advertisements, Entertainment, Front Page, and Back Page.
- Lead designer for Back Page setup, editing, and approval.
- Solicited businesses for advertising opportunities in all departments with an efficient use of production budget.
- Helped clients reach best designs from critique sessions.

Macmillan Learning, Remote–New York, NY
Digital Marketing Intern, Summer 2021

- Created value statements and wrote copy for digital products such as E-Books, Achieve, LaunchPad, and iClicker, published on Macmillan Learning's website.
- Input product-specific content into data management systems like Klopotek and conducted Q&A reviews.
- Lead discussions on ways to improve the Student Store to better accommodate clients.
- Designed graphics like event tiles for community web pages, email banners for various departments, and images for College Quest Blog.
- Crafted layout for Psychology Presentation Kits.
- Published and coded articles onto College Quest Blog.

Super Purposes, Remote–Seattle, WA
Graphic Design Intern, Summer 2020

- Produced marketing pieces such as brochures, flyers, infographics, advertisements, and business cards.
- Composed thumbnails for various social media platforms such as Instagram, YouTube, LinkedIn, and Facebook.
- Presented designs to peers and executives of company.
- Performed research on streaming technology given to Web Developers for advancement of company website.

A.L. Mascia & Company, Greater New York City Area
Marketing Intern, Summer 2019

- Gathered market research through tools like LinkedIn, ZoomInfo, Owler, and Flipboard.
- Identified trigger events and other recent activities with companies most likely to be target prospects.
- Conducted target marketing with leads gathered from market research.
- Crafted email campaigns to pre-qualify target markets.
- Provided assistance for technology consulting solutions.

201.485.1715

angela.mascia@yahoo.com

angelamascia.com